#### **Brief Bio-Data**

1. Name : Dr. Lalit Prakash Pateriya

2. Father's Name : Late Shri Murli Dhar Pateriya

3. Date of Birth : 06-10-1963

4. Details for Communication :

(a) Present Occupational Address: Professor

Former Head and Dean

Department of Management Studies,

School of Studies in Management and Commerce

Guru Ghasidas Vishwavidyalaya,

(A Central University)

Koni, Bilaspur (Chhattisgarh) 495 009

(b) Residential Address : F-28, "Ram Aashray" Vijayapuram Colony,

(for correspondence) Seepat Road, Bilaspur (Chhattisgarh)

Pin 495 006

(c) Mobile Number : 094252-27163

(d) E-mail ID : lppateriya@gmail.com

**5. Marital Status** : Married

6. Gender : Male7. Nationality : Indian8. Category : General

9. Proficiency in Language(s) : English and Hindi

## 10. Details of Academic and Professional Qualifications obtained

- (a) Ph.D in Management
- (b) LL.B in First Division
- (c) MBA in First Division
- (d) M.Sc. (Maths) in First Division
- (e) Advanced Course in Tourism

### 11. Teaching Experience:

(a) As an Academic Associate in the Department of Business Administration, Bundelkhand University, Jhansi (U.P.) from 19-09-1988 to 13-04-1989.

- (b) As Lecturer in the Department of Management Studies, Guru Ghasidas Vishwavidyalaya Bilaspur (C.G.) from 15-04-1989 to 17-10-1996
- (c) As Reader in the Department of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.) from 18-10-1996 to 31-12-2005
- (d) As Associate Professor in the Department of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.) from 01-01-2006 to 21-04-2008
- (e) As Professor in the Department of Management Studies, Guru Ghasidas Vishwavidyalaya Bilaspur (C.G.) from 22-04-2008 to till date.

Worked as Coordinator of Management Programmes (PGDBM, PGDMM and BBA) of Institute of Distance Education of Guru Ghasidas Vishwavidyalaya Bilaspur (C.G.)

**Distinction in Teaching –** Center for Management Services, All India Management Association, New Delhi, has recognized me as Accredited Management Teacher.

# 12. Details of published works:

- (a) Papers and Articles presented / published: 25
- (b) Publication of Books (in the final stage): 02
- (c) Member of Editorial Board of 3 prominent Journals in Management.

#### 13. Research Guidance

- (1) Recognised **Guide for Doctoral Research** Work in the subject of Business Administration under the Faculty of Management Studies and Commerce of Guru Ghasidas University, Bilaspur and Pandit Sundarlal Sharma (Open) University, Bilaspur. Eleven students have already been awarded Ph.D. Degree and one more is registered for Doctoral Research under my supervision.
- Guided more than **200 students** of MBA, PG Diploma in Tourism & Travel/Hotel Management, PG Diploma in Industrial Relations Labour Welfare and Personnel Management, PG Diploma in Marketing Management and BBA Programmes for their Project Works.
- (3) **Ph.D. theses evaluation** of various Universities like; Jawaharlal Nehru Technical University, Hyderabad, Devi Ahilya University Indore, Vikram University Ujjain, Barkatulla University Bhopal, Lucknow University Lucknow, Allahabad University, Allahabad, Agra University, Agra, Rani Durgawati University Jabalpur, Jiwaji University Gwalior, Pt. Sundarlal Sharma (Open) University, Bilaspur, Bilaspur University, Bilaspur, Pt. Ravi Shankar Shukla University, Raipur, Sambalpur University,

Sambalpur, APS University Rewa, Berhampur University, Berhampur, Ravenshaw University Cuttack etc..

#### Consultancy:

- (1) Honorary Advisor to the Center for Labour Education and Social Research (CLEAR), New Delhi for providing consultants' services for the project "Facilitation's of Community Participation in Implementation of Resettlement & Rehabilitation Action Plans and Indigenous Peoples Development Plans of Coal India Limited."
  - (2) Career Councilor, Rotary Club Midtown of Bilaspur.
  - (3) Arbitrator for a case on NGO fees of CLEAR with World Bank ESM Project.
  - (4) Invited by Consultancy Development Centre, (Supported by DSIR, Ministry of Science & Technology, Govt of India ) New Delhi for Membership

#### **Association with Learned Bodies:**

- (1) **Chairman**, Board of Studies in Tourism and Travel Management, Guru Ghasidas University, Bilaspur for three years from 1990.
- (2) **Member**, Board of Studies in Management, Guru Ghasidas University, Bilaspur since 07-02-1996.
- (3) **Member**, Central Board of Studies under section 34 A (Five) of Madhya Pradesh Vishwavidyalaya Adhiniyam, 1973 for Tourism & Travel Management for three years from 19-2-1997.
- (4) **Member,** Central Board of Studies under section 34 A (Five) of Madhya Pradesh Vishwavidyalaya Adhiniyam, 1973 for Advertising, Sales Promotion & Sales Management for three years from 30-1-1997.
- (5) **Member,** Ramkrishna Seva Samiti Ashram, Bilaspur C.G.
- (6) **Member**, All India Management Association, New Delhi.
- (7) **Life Member**, Indian Institute of Public Administration, New Delhi.
- (8) **Senior Member**, Operational Research Society of India, Kolkata.
- (9) **General Secretary**, Panna Lal Sharma Memorial Fund, Jhansi.
- (10) **Founder Member** of Chhattisgarh Economic Association.
- (11) Nominated Member of Ministry of Human Resources Development, Government of India of Academic Council of Guru Ghasidas Vishwavidyalaya, Bilaspur from 2009 to 2012
- (12) **Nominated Member of Governor of Chhattisgarh and Chancellor** of State Universities of Executive Council of Pandit Sundarlal Sharma (Open) University, Bilaspur for two consecutive terms from 2009 to 2015.
- (13) **Member of Academic Council** of Guru Ghasidas Vishwavidyalaya, Bilaspur from 2013 to till date
- (14) **Member of Executive Council** of Pandit Sundarlal Sharma (Open) University, Bilaspur from 2015 to 2018.

- (15) Member, Board of Studies in Management, Pandit Sundarlal Sharma (Open) University, Bilaspur from 2015 to till date.
- (16) **Chief Warden** of University hostels of Guru Ghasidas Vishwavidyalaya, Bilaspur from February, 2018 to till date.
- (17) **Chief Election Officer** for Student Council Elections from 2012-2013 to 2017-2018 of Guru Ghasidas Vishwavidyalaya, Bilaspur.
- (18) **Chairman**, Departmental Research Committee for Management Studies Subject from 2012 to 2016 of Guru Ghasidas Vishwavidyalaya, Bilaspur.
- (19) **Chairman**, Departmental Research Committee for Commerce Subject from 2014 to 2015 of Guru Ghasidas Vishwavidyalaya, Bilaspur.
- (20) **Head** of the Department of Management Studies of Guru Ghasidas Vishwavidyalaya, Bilaspur 2005-2008 and 2012-2016.
- (21) **Head** of the Department of Commerce of Guru Ghasidas Vishwavidyalaya, Bilaspur from July, 2014 to February, 2016.
- (22) **Dean**, School of Studies in Management and Commerce of Guru Ghasidas Vishwavidyalaya, Bilaspur from December, 2012 to 4th December, 2015.
- (23) **Officer on Special Duty** (Subordinate Legislations) of Guru Ghasidas Vishwavidyalaya, Bilaspur for drafting Statutes, Ordinances and Regulations under the Central Universities Act, 2009 from April, 2017 to till date.
- (24) Coordinator, **Steering Committee for NAAC** Accreditation and Assessment of Guru Ghasidas Vishwavidyalaya, Bilaspur from 19 April, 2018.
- (25) Member of the **Selection Committees** in Chhattisgarh Public Service Commission (PSC) Raipur, Guru Ghasidas Vishwavidyalaya, Bilaspur, Pt. Sundarlal Sharma (Open) University, Bilaspur, Bilaspur University, Bilaspur, Pt. Ravi Shankar Shukla University, Raipur, Sambalpur University, Sambalpur, APS University Rewa and others for selection of Teachers/Officers/Employees.
- (26) Academic Visit to Italy under **UNESCO** Scheme during October, 1992.

# **Areas of Major Interests:**

- (1) Quantitative Techniques in Managerial Decision Making.
- (2) Marketing Management/Advertising and Sales Management/International Marketing/Services Marketing.
- (3) Labour Laws/Industrial Relation.
- (4) Tourism & Travel Management.

(Dr. Lalit Prakash Pateriya)